

Graphic Designer (m/f/d) (Hankook Tire Europe)

Hankook Tire manufactures innovative, high-performance tyres for passenger cars, SUVs, light trucks, RVs, trucks, buses and motorsports. With five R&D centres and eight production facilities worldwide, Hankook continuously invests in research and development to offer the highest level of quality and driving satisfaction.

The company employs around 20,000 people globally and sells products in over 160 countries. Hankook Tire has been the exclusive tyre supplier for the ABB FIA Formula E World Championship since 2023. Leading car manufacturers rely on Hankook tyres for original equipment. Around 42 percent* of global sales are generated in Europe. Hankook's European headquarters are located in Neu-Isenburg, Germany. At its European Technical Centre in Hanover, Germany and its manufacturing site in Rácalmás, Hungary, Hankook develops and produces bespoke tyre solutions for the European market.

Hankook Tire Europe GmbH in Neu-Isenburg is searching for Jr. Graphic Designer (m/f/d)

Your tasks:

- Manage and review design outputs for all HK European subsidiaries
- Review advertising materials, POSM, and shop branding based on global brand guidelines
- Design development for motorsports-related projects (WRC, Formula E, Lamborghini Super Trofeo, etc.)
- Design development for sports marketing projects (UEL & UECL)
- Develop and maintain necessary design guidelines for all European subsidiaries
- Create design guidelines for motorsports, sports marketing, office materials, apparel, and merchandise
- Manage and review Pan-European social media channel content strategy
- Oversee content design quality and consistency
- Develop exhibition booth designs in collaboration with Global HQ
- Supervise and manage execution in accordance with brand guidelines
- Manage budgets for design and content development projects

Our requirements:

- 2–5 years of experience in graphic design roles
- Ability to manage multiple projects and meet deadlines
- Ability to generate original ideas and translate complex information into clear, engaging visuals
- Strong verbal and visual communication to present ideas and work with teams.
- Fluency in English, knowledge of German is a plus.
- Documents to submit : CV and Design Portfolio (must clearly distinguish between personal projects and team projects; for team projects, the applicant's role and responsibilities must be clearly specified)

The portfolio should include only the applicant's own work.

We offer:

- An inspiring work environment that encourages innovation and new ideas
- 30 days of annual vacation
- Training opportunities for continuous professional development
- Attractive discounts on Hankook products

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Additional information

Location	Neu-Isenburg
Position type	Full-time employee
Start of work	Mar 1, 2026

Responsible

HR Recruiting